

OHIO ASSOCIATION OF FAMILY AND CONSUMER SCIENCES

Action Plan Part 1

Group: OAFCS Board of Directors

Leader: Donna Anderson

Program Year: 2011-2012

Context

External Factors

Childhood Obesity has hit epidemic proportions nationwide. As experts in the field, we must put forth policy and educational effort to combat the trend

FCS as a profession is being undermined, and jobs in the profession are being eliminated.

The name Family and Consumer Sciences is not being recognized as the former, but improved Home Economics. We need to educate the public about our name change.

Internal Factors

As professional in Family and Consumer Sciences with an expertise in healthy lifestyles, our membership feels that we should address the childhood obesity issue with education and policy to help the children and the public that we serve.

As experts in the area of Family and Consumer Sciences it is important to us that members of our profession be held to high esteem by our elected officials and the communities that we serve. Therefore, we should put forth efforts to educate the public and sustain the Family and Consumer Sciences profession.

As professional the Ohio Association of Family and Consumer Sciences feel that we should educate the general public as to the fact that Home Economics is not dead, we have just changed our name. We still address the practical, perennial problems facing family and that we are better than ever.

Strategic Outcomes	Strategic Actions	Participation: Target Audience	Inputs: Human Resources	Evaluation Measures	Achieved Outcomes and Modifications
Public Awareness and Sustaining Family and Consumer Sciences Education- OAFCS members will increase awareness of the benefits of Family and Consumer Sciences Education in middle schools and high schools across the state.	Encourage all districts to send information to local media regularly about programs they are sponsoring.	Members of our local communities	District Officers of OAFCS Local news media	Number of counties and articles published	
	Raise funds to purchase billboards, bus space, grocery cart space and grocery bag advertising to promote the FCS profession.	Members of our local communities	District Officers and members	Scope of our efforts	
	FCS teachers, students, and professionals will partner with local medical organizations, FCCLA Groups, FCS classes and civic organizations to hold community health fairs.	Communities of our public schools	FCS teachers, students, medical professional, Physical Education teachers, Schools nurses, County Extension Personnel	Number of schools holding community health fairs	
	A banner stating OAFCS’s sponsorship of the Ohio State Fair Event – Nutritious and Delicious – will be obtained and displayed during the Ohio State Fair and specifically during the event.	Patrons of the Ohio State Fair	OAFCS Board of Directors	Obtaining and displaying of the banner during the Ohio State Fair	

Budget/Funds-OAFCS will operate with a balanced budget, obtaining additional funding from outside sources and with adequate human and fiscal resources to accomplish its goals.

Hold annual Budget planning meetings with the Executive board and have an annual audit.

OAFCS members

OAFCS Treasurer and Executive Board

A balanced budget

Require two signatures on every check.

OAFCS members

OAFCS Treasurer and Executive Board

System of dual signatures

Encourage districts to develop fund raising means to accomplish goals of promoting the FCS profession.

Counties and communities within Ohio

OAFCS District Officers

Programs implemented to promote the FCS profession in each of the districts as per reported activity

Public Policy – OAFCS is recognized as an active agent in advocating for public policy that will support and strengthen families and provide for educational programs that are aimed at educating youth and adults in ways to strengthen individuals and families.

Enlist active support of individuals with expertise in the areas of focus for public policy which includes: 1) childhood obesity; 2) healthy living; 3) financial literacy; 4) child development and care; 5) sustaining FCS programs; and 6) working with other organizations to address homelessness and economic hardship.

Ohio Citizens that would benefit from programs in each of our target areas.

OAFCS Board of Directors and District officers, as well as OAFCS members

Programs implemented in each of the areas of focus with support from experts in each of the areas

Form partnerships with other professional organizations and agencies concerned with the obesity crisis in our country.

Ohio Association of Family and Consumer Sciences; Ohio Extension Agents in FCS; Ohio Action for healthy Kids;

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A working coalition to address the problems of childhood obesity.

Form a coalition with these organizations to plan programs aimed at educating the public concerning this epidemic and ways to combat the problem of childhood obesity

	Buckeye Healthy Schools Alliance; and the Ohio Nutrition Council	Buckeye Healthy Schools Alliance; and the Ohio Nutrition Council	
Construct new, or procure existing pamphlets and brochures with healthy lifestyle information to distribute to the public at various functions across the state.	Various communities throughout the state of Ohio	OAFCS members	Number and variety of pamphlets and brochures obtained and distributed
Partner with middle and high school teachers of FCS to implement the latest strategies in each of the focus areas.	FCS middle and high school teachers	OAFCS members	Programs presented for middle and high school FCS teachers
Work with the Department of Education and the State School Board to construct a state wide curriculum for Financial Literacy.	Members of the State Department of Education and the State School Board	OAFCS Board of Directors	Development of a Financial Literacy Curriculum
Establish regular contact with state legislators and members of state board of education.	Legislators and Board of Education	OAFCS Board of Directors	Number of contacts made with legislators and state board of education members
Write letters to local school boards and administrators to	Local School	OAFCS	Number of

	promote the FCS field.	Boards and administrators	Members	contacts made
Professional Development – AAFCS and OAFCS provides annual programs aimed at developing new effective, competent, and ethical FCS leaders and re-invigorating current FCS leaders.	Provide annual conferences that follow a theme that unites national and state issues.	Members of the FCS profession	OAFCS Board of Director	Number of attendees
	Provide economical ways of delivering professional updates that are initiated or coordinated by OAFCS members in all program areas.	Members of the FCS profession	OAFCS Board of Director	Cost of updates consistent with budget
	Provide information on IFHE to develop cultural interests and professional interests in international home economics	OAFCS members	OAFCS Committee Chairperson	IFHE information published on website, listserv and newsletter
	Encourage community chairpersons to form committees that will contribute to a base of knowledge concerning updates and happenings in each of the subject matter areas monthly to the OAFCS website and listserv, and quarterly to the Lamplighter newsletter.	OAFCS members	OAFCS Community Committee Chairpersons	Articles written by community chairpersons and their committees, published on the website, listserv and newsletter
General Operations – OAFCS board members will Provide an effective structure to maintain basic operations, support the implementation of planned programs, and encourage the development of future programs.	Review and consider different board member appointments for the board that includes a diverse group of professionals and affiliations.	OAFCS members	OAFCS membership	A full Board of Directors
	Communicate with members by email and listserv and with members who do not have email via postal mail services.	OAFCS members	OAFCS Board of Directors District Officers	Publishing of Material
	Evaluate current OAFCS awards and determine best ways to handle the nomination and revise forms as needed	OAFCS members	OAFCS Board of Directors	Awards program at Annual Conference

	Attempt to recognize OAFCS members for their professional accomplishments within the profession, not just the organization.	OAFCS members	OAFCS Board of Directors Awards Committee chair and committee members	Segment of Annual Conference
	Hold four board meetings a year with one in the winter months possibly held by conference call or webinar.	OAFCS Board of Directors	OAFCS Executive Board	Four meetings held
	Fill committees with members that are willing to give their time, interests and attention to promoting the well-being of the organization.	OAFCS Board of Directors	OAFCS Executive Board	Full slate of officers and committee chairs
	Correspond with past members to encourage continued membership, recruit new members, and write cards of welcome and thanks to members as they renew or join the organization as a dues paying member.	OAFCS members and FCS professionals	OAFCS President	Increase in number of dues paying members
Appreciate the historical significance of the organization and build our future on history and as well as current information and issues.	Maintain a history of past organization activities and accomplishments	OAFCS members	OAFCS Historical Committee and Chairperson	Updates of historical documents
	Have available for members and the community an OAFCS historical document. Continue to locate and review historical documents and artifacts to include in future OAFCS Publications.	OAFCS members	OAFCS Historical Committee and Chairperson	Updates of historical documents
	Continue to create awareness and interest in the historical perspective. Respond to requests from the membership for historical information.	OAFCS members	OAFCS Historical Committee and	Updates of historical documents

			Chairperson
Continue to participate in the historical work of AAFCS as we celebrate years as professional organizations.	AAFCS members	OAFCS members	Complying with requests made by AAFCS
Continue to represent OAFCS with the Ohio Historical Society.	Ohio Historical Society and patrons	OAFCS Historical Committee and Chairperson	Updating of Historical Information housed at the Ohio Historical Society.

ACTION PLAN Part 2 and Annual Report

Assumptions

As members of the Ohio Association of Family and Consumer Sciences it is our duty to educate and support those members in our profession with updates in subject matter areas, and policy resolutions to maximize the utility of our usefulness to the public with which we work and serve daily.

As experts in our fields of knowledge, we are responsible for educating the members of the communities and states in which we live for successful, satisfying, healthy lifestyles.